Circle of Sisterhood 101

Engage Your Campus Community

One World. One Sisterhood. ®

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Campus communities who partner with Circle of Sisterhood (CofS) have expressed a deeper commitment to women's empowerment, stronger relationships within their sorority community, and increased engagement among emerging leaders. Collaborative efforts across councils and increased campus community involvement are also some of the benefits you will experience through your work with CofS. Here are some suggestions to increase engagement among:

New members -

- Share information about CofS early on and explain the reasons why your sorority community has chosen CofS as a philanthropic partner. Create a statement that tells others why it is important to provide educational opportunities to girls and women around the world. Consider the following statement:
  The sorority community is one of the largest, identifiable bodies of college educated women in the world. And our community holds a significant amount of influence. As one community of educated women, we can use our influence to help our campus and alumnae communities as well as those around us to understand the global issues affecting women and the critical need to help girls achieve education around the world. When not even 7% of the world earns a college degree and 70% of out-of-school youth are girls, we have much work to do. As educated women, we have a responsibility to help girls go to school.

- During philanthropy rounds of recruitment, introduce CofS to PNMs with this video.

- Recruitment counselors need to feel confident in their abilities to answer questions about CofS. Include information about CofS and your sorority community's impact in preparation for recruitment.

Current members -

- Before executive board members are sworn in, present information about the partnership your sorority community has established with CofS. Whether this information is shared through documents or during a retreat, some items that should be included are:
  - Background/history of partnership with CofS
  - Accomplishments achieved during term
  - Goals to consider for the future

- When executive board members transition out of their role, ask them to reflect on their CofS experience and use their responses to identify areas that need more support. The CofS Campus Support Team would be happy to work with you to develop your partnership!

- Incorporate CofS into areas of your sorority community that would benefit from new leadership opportunities such as an emerging leaders' program or Junior Panhellenic.

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Your Greek community -

- Invite other Greek councils to join efforts to raise awareness and funds for CofS. Greek affiliated organizations share a common interest of enhancing educational experiences. CofS can be a mechanism to create new partnerships within your Greek community.

- Ask the men of your Greek community to join your efforts to uplift girls and women from poverty and oppression through a Brothers for Sisters® Circle. This could be fraternity men becoming a co-ambassador, joining a CofS committee, or volunteering to assist in raising awareness and funds.

- Local alumnae should always be considered in your CofS initiatives. Many alumnae have stayed connected with CofS after graduation and would be eager to support your efforts to educate your Greek community about the crisis in girls' education.

Your campus community -

- Do the research to find out more about student organizations on campus that may also be passionate about making access to education more equitable or student organizations that focus on women's empowerment. Once you identify those student organizations that align with CofS and your sorority community's goals, make the effort to discuss how a collaborative approach can further your impact. Here are some ideas to establish a joint effort:

    - Collaborate on an event to create awareness about the crisis in girls' education.
    - Co-sponsor a program or speaker that focuses on women's empowerment.
    - Create a new partnership with the student organization and share the responsibility of raising awareness and funds for CofS.

- More campus communities are establishing student organizations that are dedicated to raising awareness and funds for Circle of Sisterhood. With an increased interest from non-affiliated women and men, CofS has become a way to create inclusive opportunities on campus that allow anyone with a vested interest in uplifting girls and women from poverty and oppression to take action.

Want to talk to someone about an idea that you have?
The CofS Campus Support Team is available for video conferencing and/or phone meetings if you are interested in talking through some of the ideas shared above. To schedule a time to chat, send an email to campussupport@circleofsisterhood.org.