

My Circle For The Circle

Fundraising for a Grant

INTRODUCTION

Fundraising for a grant through a “My Circle for the Circle” initiative offers donors the opportunity to choose specific impact area(s) to focus their efforts. As a result, donors will feel a deeper personal connection to the impact of their contributions. This emotional investment leads to larger donations, repeat gifts and word-of-mouth promotion.

The Circle of Sisterhood Foundation supports organizations that share our vision of making education a reality for girls and women around the world. We grant to organizations that are implementing programs or services congruent with our mission, which is to remove barriers to education for girls and women facing poverty and oppression.

Approximately 180 grant applications are received each year. The Grants Committee thoroughly reviews each one and narrows the field to 12 recipients. Grants generally fall within the following impact categories (visit <https://circleofsisterhood.org/grants/> to see lists of all grant recipients):

- ADULT EDUCATION
- COMMUNITY PROGRAMMING
- EARLY CHILDHOOD DEVELOPMENT
- HEALTH & MEDICAL SUPPLIES
- K-12 EDUCATION
- LIFE SKILLS/VOCATIONAL TRAINING
- MENSTRUAL HYGIENE MANAGEMENT
- MENTORING
- REINTEGRATION FROM SEX TRAFFICKING
- SCHOOL SUPPLIES/INFRASTRUCTURE
- TEACHER SALARIES/EDUCATION



Fundraising for a specific impact category provides an opportunity for stronger storytelling for these Circles, resulting in increased donations.



PLANNING & COMMUNICATION

Fundraising Goal: \$10,000 funds one Circle of Sisterhood grant

Timeline: Fundraising initiatives may begin at any time during the year but all funds totaling \$10,000 must be received by May 1. If the goal is not achieved by May 1, all funds will be allocated to the Circle of Sisterhood general fund to support the overall mission of the organization.

Impact Category: My Circle for the Circle donors may choose to prioritize one primary impact category, with the understanding that most grants inherently address multiple, interconnected areas of impact.

Grants Committee: The Circle of Sisterhood Grants Committee will be responsible for aligning available funds as closely as possible with an applying organization based on the impact category focus chosen by the My Circle for the Circle donors.

Follow-Up: The Circle of Sisterhood will provide “My Circle for the Circle” donors with information about the grant recipient.

