

My Circle For The Circle

Create Compelling Content

The key to creating compelling content that will connect donors to the Circle of Sisterhood mission and help them understand the need for their support is...

KEEP IT SIMPLE

1. An attention getting opener with a couple facts
2. A brief personal story of why you support Circle of Sisterhood
3. A call to action



1. FACTS

Globally, over 122 million girls under the age of eighteen are out-of-school. (UNESCO Institute for Statistics 2018)

Worldwide at least 754 million adults still cannot read and write, two thirds of them women, and 250 million children are failing to acquire basic literacy skills. (UNESCO, 2024)

Mounting research by the United Nations Development Programme indicates that “women’s empowerment helps raise economic productivity and reduce infant mortality. It contributes to improved health and nutrition. It increases the chances of education for the next generation.”

OPPRESSION OF WOMEN WORLDWIDE

Human Trafficking

According to UNICEF, an estimated one million children, mostly girls, enter the sex trade each year and the United Nations estimates that 4 million women and girls are trafficked annually.

Discrimination

Two-thirds of the world’s 754 million illiterate adults are women. [1]

Less than two thirds of girls in low-income countries complete primary school, and only one in three girls completes lower secondary school. [2]

Poverty

One in every 10 women in the world lives in extreme poverty.

The number of women and girls living in conflict-affected areas has doubled since 2017, now, more than 614 million women and girls live in conflict-affected areas. In conflict areas, women are 7.7 times more likely to live in extreme poverty.



Brutality

One in three girls and women worldwide will experience physical or sexual violence during their lifetime. [4] Women aged 15-44 are more at risk from rape and domestic violence than from cancer, car accidents, war and malaria according to World Bank data.

Gendercide

According to UN statistics, millions of girls are missing around the world. “More girls have been killed in the last 50 years, precisely because they were girls, than men were killed in all the wars of the twentieth century. It is estimated that 60-10 million females are missing from the globe today.” - Book: *Half the Sky: Turning Oppression into Opportunity for Women Worldwide*

Sources:

[1] UNESCO, 2024. <https://www.unesco.org/en/literacy/need-know?hub=401>

[2] Missed Opportunities: The High Cost of Not Educating Girls. The Cost of Not Educating Girls Notes Series. © World Bank

[3] United Nations Women, 2024

[4] World Health Organization, 2024

EDUCATION OF WOMEN BREAKS CYCLE OF VIOLENCE & OPPRESSION

- Educated women overcome poverty
- Educated women positively impact their economy
- Educated women earn 20 percent more income
- Educated women reinvest over 90% of their income back into their families
- Educated women have smaller, healthier families
- Educated women stand up to injustice
- Educated women live in less volatile, extremist cultures

2

COST OF SCHOOL NECESSITIES

In some parts of the world the following amounts of money can equate to purchasing these school necessities:

- \$ 0.24 A notebook and a pencil. An essential part of a girl's schooling.
- \$ 3.30 A nutritious noon meal. Often the only food children receive during the day.
- \$ 7.00 A set of textbooks. To call her own.
- \$29.00 A school uniform. So a girl can confidently enter school. For some girls, who may have one shirt and shoes that are taped together, a school uniform can significantly boost her confidence and inspire her to achieve.
- \$53.00 School for one year. Equates to sending a girl in some parts of the developing world to school for one year with everything she needs to be successful – supplies, uniform, tuition and lunch every day.



NOTE: Many resources are also available to acquire information about the global issues affecting girls and women. We simply ask that you ensure you fact-check the sources to avoid spreading inaccurate information which could in any way damage credibility.

2. PERSONAL STORY & WHY CIRCLE OF SISTERHOOD

- The Circle of Sisterhood helps to remove barriers to education for girls and women around the world.
- As one of the most educated communities in the world, sorority women are answering the call to help end the global crisis in girls' education.
- Too many girls and women around the world will never have the opportunities we have had – and continue to have – unless we help them.
- As a unified community of educated women, we can use our influence to help those around us to understand the global issues affecting women and the critical need to achieve education equity worldwide.

3. CALL TO ACTION

- My Circle for the Circle can motivate and inspire. Let's make an impact together. Let's help every girl around the world be seen, heard and counted.
- The generosity of My Circle will provide hope to women and girls around the world. Join me to unlock their potential.
- The people in My Circle empower minds and change lives. Let's lead the way to a brighter future for girls and women all around the globe.
- Educate a girl, empower a generation. My Circle is up to the challenge!

