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# Circle of Sisterhood 101

## Fundraising Guide

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One World. One Sisterhood. ®









## 1.6 Grant-Making Focus: Making Education a Reality for Women and Girls

### 1.6a International

The Circle of Sisterhood Foundation will support entities that remove barriers to education. We aim to fund entities regardless of location, but we are particularly interested in the United States and developing countries.

The Circle of Sisterhood Foundation focuses its support on initiatives that provide or enhance educational opportunities for girls and women, including those that teach a trade as a means to earn income. We will support projects that directly provide quality schooling or vocational education, whether existing programs--preferably at a grass roots level--or new programs. And we will provide items or monies necessary for girls and women to succeed in school (supplies, clothing items, tuition grants, etc.) through existing charitable organizations and other entities.

### 1.6b Domestic

America's schools rarely convey an understanding of the 2.7 billion people (40% of the world's population) who live on less than \$2 a day. While the primary purpose of the Circle of Sisterhood movement is to end oppressive brutality against women internationally by uplifting them from poverty through education, it is also to expose our donor base to problems within our own borders and education system. With one in five children in America living in poverty, there is much to be done to ensure they have the tools and resources to achieve quality education.

The Circle of Sisterhood Foundation will support organizations that provide youth and adult education, particularly for under-privileged girls and women living below the poverty level in the United States. In addition, the Circle of Sisterhood Foundation will support organizations that encourage job training, and we will provide college tuition grants (through the school) to deserving young women who otherwise would not be able to attend college.

### Overall, we will:

- Help communities by supporting local nonprofit organizations that help individuals and families get their daughters to school and keep them there.
- Provide educational resources to female students who have less access than other students. An example would be age-appropriate books and school supplies for under-privileged girls and their families.
- Offer teacher grants to schools in need of skilled teachers.
- Commit to the long-term needs of individuals by providing resources a girl needs to get from elementary school to high school to college and/or professional school.
- Offer skills training to women who want a better quality of life for themselves and their family.

*"If a girl follows the path laid down by poverty, she'll leave school and enter marriage. As a girl mother, an unskilled worker, and an uneducated citizen, she'll miss out on the opportunity to reach her full human potential. And each individual tragedy, multiplied by millions of girls, will contribute to a much larger downward spiral for her nation and the world."*

~Nicholas Kristof & Sheryl WuDunn, *Half the Sky*



We believe the possibilities to fundraise are endless, but we've prepared some resources to assist you. This Fundraising Guide includes lots of ideas from hosting an event at your home, to participating in a walk/ run to creating a personal online fundraising page. Also, be sure to check our website for additional ideas.

**2.1 Key Fundraising Information - Best Practices**

The importance of your Circle of Sisterhood Foundation event is to raise awareness and funds. Fundraising can be difficult and time-consuming, but a well-organized plan is the key to success.

*Here are a few tips and tools to planning a financially successful event:*

- Set specific fundraising goals and continually review them. Consider why you want to raise money? How will you measure improvement over time? How will you judge if you are successful?
- Establish a budget, ensuring you maximize the amount you can raise. Consider location/venue costs. Will food/entertainment be donated or purchased? Will you need to cover expenses from the amount you raise?
- Determine how much money you want to raise. Does your fundraising goal match your audience's capacity to give? Does your fundraising plan fit within your budget?
- One person cannot conduct a successful event alone, and even if she could, it would not be a successful way to get many people excited. People want to contribute to something in a meaningful way. Develop a plan for utilizing helpers and be sure to delegate.
- Create timelines and checklists for the planning process.
- Sponsorship (this should be planned during the prior year, as many organizations budget once a year the amount they are going to donate to charity).
- Work with your college or university and community members – donated food, ads in local papers and radio stations, discounts on hall rentals... all of these will save on expenses.
- Marketing, public relations, media participation, and advertising must be a huge part of your planning process. Your Circle of Sisterhood Foundation fundraiser is a great opportunity for public awareness of our mission, to promote Circle of Sisterhood Foundation, and raise funds. Find ways to involve your community.
- Be creative. Evaluate your event to make it better for the next year – practice makes perfect!

**2.2 Who Can Fundraise?**

Many types of groups can help raise funds for the Circle of Sisterhood Foundation. Some are natural groups you are already a part of and others can be formed for fundraising purposes but still leverage affinity connections. **Some** examples of groups:

- Collegiate Chapters
- Alumnae Chapters
- Panhellenic Councils
- NPHC Councils
- Multi-Cultural Councils
- IFC Councils
- Church Groups
- Book Clubs
- Alumnae Panhellenic Councils
- Moms' Clubs
- Running Clubs
- Hobby Groups
- Professional Networking Groups
- Neighborhood Groups



## 2.3 Talking Points

Whether you are communicating in writing or in person, it is important to connect donors to our mission and the urgency of the need for their support. Be sure to include facts about why you are supporting the Circle of Sisterhood Foundation. Help donors understand the impact of our mission by including the facts below in your fundraising efforts.

In poor countries across the globe, women are subjected to violence and oppression solely because of their gender. While difficult to comprehend, it is true that...

- A mother would find no other alternative but to sell one of her children, often a young daughter under age 12, for \$300 to be able to feed her other children. In a matter of days that young girl would become a sex slave in another country, held prisoner in a locked room, forced to remain naked to discourage her escape, and drugged into submission so she could be raped 10 to 15 times a day...for the rest of her life.
- In some countries, a man can set his wife on fire because he wants a new wife or throw acid in her face because she spoke to him in a disrespectful manner or wasn't meeting her wifely duties.
- A male child soldier in the Congo is trained to believe it's his right to rape any woman he chooses.
- Barely literate parents could believe that educating a daughter is pointless; therefore, a girl who wants to learn to read and write is sentenced to poverty by her own culture.

When girls and women are educated, the cycle of violence and oppression can be broken.

- Educated women earn 25 percent more income and when women earn an income, they reinvest over 90 percent into their families, breaking the poverty cycle
- Educated women are less likely to become victims of human trafficking
- Educated women are three times less likely to contract HIV
- Educated women are more likely to pursue a trade or start a business
- Educated women have children who are 40 percent more likely to live past the age of 5
- Educated women have smaller, healthier families
- Even one year of education beyond the average, boosts a girls' eventual wages by 10 to 20 percent.

And just a little bit of money can go a long way in the developing world. In some parts of the world the following amounts of money can equate to purchasing these school necessities:

- **\$ 0.24 A notebook and a pencil** —*an essential part of a girl's schooling.*
- **\$ 3.30 A nutritious noon meal** —*often the only food children receive during the day that is essential to students' learning, and sometimes have to walk 3 miles in hot weather to and from school.*
- **\$ 7.00 A set of textbooks**—*to call her own.*
- **\$29.00 A school uniform**—*so a girl can confidently enter school. For some girls, who may have one shirt and shoes that are taped together, a school uniform can significantly boost her confidence and inspire her to achieve.*

The reality is that a small amount of money can equate to a full year of school.

- **\$53.00— School for one year**—*equates to sending a girl in some parts of the developing world to school for one year with everything she needs to be successful – supplies, uniform, tuition and lunch every day.*

NOTE: Many resources are also available to acquire information about the global issues affecting women. We simply ask that you ensure you fact-check the sources to avoid spreading inaccurate information which could in any way damage credibility.





















### 3.3 Fundraising Disclaimers and Tax Considerations

The Circle of Sisterhood Foundation does not provide tax advice or legal counsel. The following information is for general reference and should always be discussed with a qualified professional.

○ *Percentage of Proceeds*

“XX% of proceeds will benefit the cause.” The burden is on organizers of a fundraising event to report the actual amount of a donation that will be used for the stated purpose. When checks are written directly to the Circle of Sisterhood Foundation, there is no concern. However, if funds are collected, with some used to pay for the event and proceeds forwarded to the Circle of Sisterhood Foundation, there must be disclosure as to the actual amount that will go to the cause. Saying that “a percentage of the proceeds will benefit the cause” is insufficient. For example, if you host a benefit concert, you must disclose how much of the amount that was actually raised will be given to the charity.

○ *Quid Pro Quo – Benefits in Exchange for Contributions*

When a donor receives a “substantial benefit” in exchange for a gift, the IRS requires that the Fair Market Value of the benefit be disclosed to the donor in a specific way. Fair Market Value is not the same as the cost of the item—it is indeed the “going rate” for the item in the marketplace. The burden is on the fundraising event organizers to make a “good faith estimate” of the Fair Market Value of a benefit received in exchange for a contribution and to report that to the donor.

If a donor will receive a substantial benefit for their gift, such as a dinner, t-shirt, or other item, please place the following statement on the solicitation materials:

*The amount of the contribution that is deductible for federal income tax purposes is limited to the excess of any money (and the value of any property other than money) contributed by the donor over the fair market value of goods or services provided by the charity. Our good faith estimate of the fair market value of the goods or services that the donor has received is \$ .*

For more information, please contact the Circle of Sisterhood Foundation and/or visit:

IRS Publication 526: <http://www.irs.gov/pub/irs-pdf/p526.pdf>

IRS Publication 1771: <http://www.irs.gov/pub/irs-pdf/p1771.pdf>





## 3.4 Stewardship - Giving Thanks

### 3.4a Individual Donor Recognition

All donors who write checks to the Circle of Sisterhood Foundation will be thanked and recognized for their generosity by the Circle of Sisterhood so they have an acknowledgement of their gift for personal tax records. However, when hosting an event, we cannot thank a donor unless you keep accurate record of donations (donor full name, amount, address, etc.). In order for the Circle of Sisterhood Foundation to acknowledge donors quickly, it is essential for all gifts received to be sent immediately to the Foundation.

On your end, a thank you to your donors should be sent promptly. A hand-written note or a personal phone call of genuine appreciation is highly valued by donors.

### 3.4b Corporate Recognition/Sponsorships

Businesses—large and small—provide vital support for charitable work. Whether a sole proprietorship, a family-owned local business, or a massive conglomerate; the term “corporation” is used throughout this guide to reference donors whose support is not directly from an individual.

Sometimes, the gifts made by corporations elevate them to special levels of recognition due to the sheer size of a gift, the level of awareness it can create for our mission, or due to the relationship with the business or corporation. Corporate gifts are not advertising agreements or purchases and they do not generate any kind of benefit beyond appropriate recognition for their level of support.

Although the phrase “charitable sponsorships” is commonly used in reference to corporate gifts for fundraising events, the Circle of Sisterhood Foundation prefers the phrase “corporate recognition.” This most clearly illustrates to the corporate donor and the public that the intent of listing corporations is simply to thank them for their generosity, not to provide advertising.

NOTE: just like all other 501(c)(3) non-profit organizations, the Circle of Sisterhood Foundation cannot issue a refund of gifted money from any source.

### 3.4c Use of Corporate Logos for Recognition

Fundraising organizations frequently differentiate levels of support through their recognition efforts and sometimes use the corporate logo in place of corporate name. On printed materials, the top contributors’ logos could be bigger than the others to acknowledge their support and generosity, but the purpose of the listing is never to advertise a brand, company or product. The fine line between advertising and charitable recognition (a.k.a. “sponsorship”) is on the IRS radar. Please adhere to the following recommendations to ensure you are within the spirit and letter of the law:

- The purpose of listing a corporate name and/or using the logo is to provide recognition for giving, not to provide advertising
- There are no endorsements or comparable statements made about the corporate donor’s products
- There are no exclusive agreements with the corporate donors
- The corporation should not receive a substantial benefit for having made a donation
- Logos should not dominate the printed material; a “rule of reason” should be applied in making sure logos are moderate

Publishing slogans should be avoided, as some corporate slogans could be interpreted as endorsing products or making product comparisons, which would be considered advertising.





## Gift Form

**Circle of Sisterhood Foundation Mission:** *We will leverage the collective wisdom and influence of sorority women to raise financial resources to entities around the world that are removing educational barriers for girls and women facing poverty and oppression.*

### Donor Information (please print or type)

Name/Organization	
Billing address	
City	
State	
ZIP Code	
Telephone (cell)	
E-Mail	
Affiliation (if applicable)	

### Gift Information

I (we) pledge a total of \$\_\_\_\_\_ to be paid:

\_\_\_\_ now \_\_\_\_ monthly \_\_\_\_ yearly

I (we) plan to make this contribution in the form of:

\_\_\_\_ cash \_\_\_\_ check \_\_\_\_ credit card \_\_\_\_ other

*Please make checks, corporate matches, or other gifts payable to:*  
 Circle of Sisterhood Foundation  
 P.O. Box 551  
 Belmont, NC 28012

Credit card type	
Credit card number	
Expiration date	
CVV code	
Authorized signature	

Gift will be matched by \_\_\_\_\_ (company/family/foundation).

\_\_\_\_ form enclosed \_\_\_\_ form will be forwarded

### Acknowledgement Information

Please use the following name(s) in all acknowledgements:

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\_\_\_\_ I (we) wish to have this gift remain anonymous.

\_\_\_\_ I (we) wish this gift to be in memory of: \_\_\_\_\_

\_\_\_\_ I (we) wish this gift to be in honor of: \_\_\_\_\_

Please send an acknowledgment of this tribute gift to (*please provide name and email address or mailing address for letter*):

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# Color Palette

## Color usage

The color palette for the Circle of Sisterhood play together to help establish a complete look and feel for the organization. These colors are approved to be used on all communication pieces. Below is a brief description of PMS, CMYK and RGB acronyms as well as when to use each of these color profiles.


### Print Applications:

**PMS** stands for Pantone Matching System. These colors have specific formulas that create the most consistent color possible across different print locations. PMS colors are used if you are printing important brand materials like stationery and business cards. Due to cost it is not recommended to print all materials in PMS format.

**CMYK** stands for Cyan, Magenta, Yellow, and Key (black) sometimes referred to as four-color process. CMYK should be used when creating designs for print applications. Because CMYK colors are mixed during the printing process, colors can vary slightly on various printers or throughout a printing run. Although this is not usually noticeable, it is something to keep in mind when printing designs with very specific colors, i.e. logos or important branding elements. (see PMS)




**PMS 325C**  
**CMYK 58 2 23 0**  
**RGB 98 194 200**



**PMS 177C**  
**CMYK 0 73 49 0**  
**RGB 242 107 108**



**PMS Cool Gray 9**  
**CMYK 55 48 47 13**  
**RGB 117 115 115**




**PMS 181C**  
**CMYK 28 90 87 27**  
**RGB 145 48 42**

### Digital Applications:

**RGB** stands for Red, Green, Blue. This color profile is used exclusively for digital design. RGB represents the same colors used on your computer, smartphone or TV screen. There is typically some variation in RGB colors from screen to screen as monitors are each calibrated a bit differently. For printing, all RGB colors will need to be converted to CMYK or PMS depending on the project.



**PMS 1788C**  
**CMYK 0 91 81 0**  
**RGB 239 61 60**



**PMS Cool Gray 1C**  
**CMYK 2 14 0**  
**RGB 248 248 242**

# Recommended Fonts

Georgia

Qa

BlackJack

Qa

Montserrat

Qa

## Headline

*Subhead and callout copy*

Body copy. Donec gravida posuere arcu. Nulla facilisi. Phasellus imperdiet. Vestibulum at metus. Integer euismod. Nullam placerat rhoncus sapien. Ut euismod. Praesent libero. Morbi pellentesque libero sit amet ante. Maecenas tellus. Maecenas erat. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Pellentesque habitant morbi tristique senectus. Pellentesque habitant morbi tristique senectus.

## Font usage

There are two (3) primary fonts to be used to unify the Circle of Sisterhood brand on printed materials.

**Georgia:** recommended for use in headlines as well as an accent font used in testimonials or quotes, or to emphasize a particular text element. Various styles/weights of this font may be used with restraint.

**BlackJack:** recommended for use in subheads as well as an accent font used in testimonials or quotes, or to emphasize a particular text element. Subheads can range from 10-20pts.

**Montserrat:** recommended for use in body copy. Body copy should be reproduced using 100% of the gray referenced above to create a contemporary, polished look. All of the text used for Circle of Sisterhood should be left aligned or centered with no justification. Font size for body copy can range from 7-9pts according to purpose and the piece is going on.

Substitution fonts can be used on internal peices only, not on printed material. Substitution fonts include Garamond in place of Georgia and Helvetica in place of Montserrat.

Any questions regarding proper usage of fonts or colors can be sent to the Marketing Team at [info@circleofsisterhood.org](mailto:info@circleofsisterhood.org)

## 101 Ways to Raise \$100

The Circle of Sisterhood Foundation's mission is to leverage the collective influence of sorority women to raise financial resources for entities around the world that are removing educational barriers for girls and women facing poverty and oppression.

Here are 101 ways you can raise money to support Circle of Sisterhood in our efforts. Be creative and have fun! Success comes from enjoying the experience and knowing you are sharing an important message about the need to provide educational opportunities for girls and women worldwide.

1. First, make your donation at <https://www.circleofsisterhood.org/>.
2. Ask 10 friends to donate \$10.
3. Ask 5 friends to donate \$20.
4. Create a Facebook fundraiser.
5. Host a yard sale.
6. Collect change.
7. Donate one day's wages or tips.
8. Ask a local restaurant to donate one day's tips.
9. Be a pet sitter.
10. Walk dogs.
11. Conduct a bake sale.
12. Babysit or set up babysitting services for an event.
13. Sell candy.
14. Wash windows.
15. Rake leaves, trim bushes, water plants, weed gardens.
16. Shovel snow.
17. Sell lemonade.
18. Clean a neighbor's garage.
19. Do face painting at events (carnivals, festivals, etc.).
20. Get pizza donated and sell it by the slice.
21. Sell bracelets or glow necklaces.
22. Make and sell jewelry.
23. Create and sell holiday cards.
24. Host a silent auction.
25. Create a personalized fundraising page to share with your own circle of influence. Visit [our website](#), click on [Take Action](#), and then click on Raise Money in the left side column. Next, click on 'Create Your Online Fundraising Page Here!' to get started.
26. Set up a birthday or holiday wish.
27. Send a letter to family and friends explaining the mission and purpose of the Circle of Sisterhood Foundation and ask for their support. Always ask for more than you expect. Include a "response needed by" date.
28. Ask the company you work for to match your personal donation.
29. Set up a challenge at a regular meeting you attend (chapter meeting, bible study, club meetings, civic meetings, etc.). Challenge gifts can be quite small. Tell people you'll donate \$1 for every \$5 they give (or \$5 for every \$20). Set a time limit at the meeting: "We now have the Sally Smith challenge. For the next five minutes, Sally will give \$1 for every \$5 that is donated to the Circle of Sisterhood Foundation."



30. Cash in your change. According to Coinstar.com, the average U.S. household has nearly \$90.00 of spare change just sitting around.
31. Sell your old gold and silver (broken jewelry, single earrings, etc.).
32. Sell the stuff you never use on eBay or Craig's List.
33. Invite people to your birthday party and ask that in lieu of gifts, they donate to the Circle of Sisterhood Foundation.
34. Sell books, DVDs, CDs at Half Price Books or other book resellers.
35. Have a used book sale.
36. Host a Karaoke Night -- pay to sing your favorite song, pay not to have to sing.
37. Hold a poor-taste clothing day (Ugly Christmas sweater, bad bridesmaid dress) -- pay to participate or not participate.
38. Collect aluminum cans and sell them at a recycling center.
39. Are you a great cook? Host a cooking class.
40. Host a chili cook-off.
41. Host your favorite "thon" (rock-a-thon, bowl-a-thon, bounce-a-thon, jump rope-a-thon, teeter-totter-a-thon, swing-a-thon, dance-a-thon) -- get hourly sponsors.
42. Host a spaghetti dinner; charge an admission price. Dessert can be extra! (Can also be done as a pancake breakfast, barbeque, etc.)
43. Get three friends to help you host a progressive dinner. Start at one person's home for hors d'oeuvres, progress to the next person's home for soup or salad, go to the next home for the main course and have dessert at the last home. Either charge by course or for the whole package.
44. Find local restaurants that will give you a percentage of sales for every person who uses a Circle of Sisterhood coupon/voucher on a given day.
45. Sell flowers for Valentine's Day and deliver them for extra tips.
46. Turn a personal goal into a fundraiser (i.e. pounds lost, days without chocolate, miles run, miles ridden on a bicycle, miles walked, etc.).
47. Have an "empty your pockets" day and collect change from everyone in your office/chapter/class.
48. Encourage tribute gifts; ask friends to donate in honor/memory of someone special.
49. Conduct a car wash.
50. Have a local business donate an item or gift basket for a raffle.
51. Organize a service raffle. Get four people (one can be you) to donate a simple but valuable service that many people could use. Services can include childcare for a whole weekend or for any weekend night, two weekends in a row, pet sitting, one day of housecleaning, yard work, car washing/detailing, cooking a meal, house painting (interior or exterior), etc.
52. Coordinate a video game/arcade tournament.
53. Hold product sales (cookies, popcorn, candy, candles, first aid kits, etc.).
54. Have a penny run. Organize teams of people to collect pennies.
55. Conduct a "Change Challenge". Pennies are positive points; silver coins are negative. Teams compete to get as much silver donated into the competitor's boxes while collecting as many pennies as possible. The good news: all the change counts for the charity.
56. Have a plant sale.
57. Teach a seminar on a topic you know like knitting, organic gardening, organizing, gourmet cooking, baking, dog grooming, etc. Charge a fee to attend and learn.
58. Hold a "Guess the Baby" photo competition; participants pay a fee to make a guess or vote for the cutest baby.



59. Host a house party. Do not charge admission. Invite as many people as you can. During the party, give a short talk about the Circle of Sisterhood and ask everyone to consider a gift of \$10, \$20 or more (depending on the crowd). Either distribute envelopes and ask people to give then, or after the party contact everyone who came and ask for a larger gift. Indicate that you have given and, if appropriate, how much you have given.
60. Make and sell pies.
61. Offer to clean houses.
62. Contribute coupon savings.
63. Set aside single dollar bills each week.
64. Manage a coat check room at an event.
65. Coordinate a concert with local bands in town and/or on your campus.
66. Host a “Make Your Own Sundae” event.
67. Sell Turkey Grams/Ghoul Grams/Bunny Grams for a small fee during various holidays. The grams can be delivered with a message from the buyer. Add a singing telegram for an extra fee.
68. Serve as an usher at sporting events, concerts, plays, etc.
69. Hold a 3-on-3 basketball tournament – Charge a team of 3-4 players \$40 for entrance and ask local businesses for prize donations. If you provide t-shirts for the event, you could raise the entrance fee. (Also try kickball, dodgeball, softball, frisbee golf, etc.).
70. Sell temporary tattoos at a sporting event (i.e. with university logo or team logo).
71. Hold a 50/50 raffle where half the donations go to Circle of Sisterhood, half go to the donor (hopefully, they will donate their winnings to the cause, too).
72. Skip-a-Latte -- Ask friends to save the money they would normally spend on coffee for a month and donate it (could also be pizza, soda, bagel, etc.)
73. Hold a Mud Volleyball Tournament.
74. Hold a Powder Puff football game.
75. Set up a recurring gift or electronic funds transfer for \$10 per month.
76. Conduct an indoor triathlon: laps in the pool + stationary bike + treadmill.
77. Set up an obstacle course for people to pay to go through.
78. Hold a World’s Largest/record breaking event; charge an entrance fee to participate.
79. Set up a dunk tank; find “celebrities” to sit in the tank (professors, coaches, bosses, community leaders, etc.).
80. Hold an old-fashioned cake walk. Sell tickets to participate plus ask everyone to bring a cake/pie/cupcakes to present as prizes. The game is played like musical chairs.
81. Host a Guitar Hero or Rock Band competition with prizes for highest score. Participants must pay an entrance fee.
82. Hold a Twister Tournament.
83. Host a miniature golf tournament. Present a “Masters” green jacket to the winner. Get hole sponsorships from friends or local businesses.
84. Instead of a full golf tournament, set up golf events on a golf course practice area. Provide prizes for longest drive on the driving range, shortest drive, longest chip shot, longest putt on the putting green, etc.
85. Hold a Punt, Pass and Kick tournament.
86. Host a Tug-of-War tournament.
87. Host a #BeHerHero education series asking for donations in the amount of \$3.30 so a girl can get a noon meal for a year, \$13 so a girl can go to school for an entire year or \$7 so a girl can have a set of textbooks (remember supplies is not always best as these figures equate to what it costs for a girl to obtain these things). Make it a book club -- Organize a group to read *Half the Sky* and conduct a discussion; ask everyone for a donation to the Circle of Sisterhood as well as ask each member to host her own book club to share to story.





88. And So On -- ask 10 friends to ask 10 friends and so on and so on. Have a central collection date for everyone to bring their donations.
89. Hold a masquerade party and invite guests to attend and bring a pre-determined gift amount.
90. Email Signatures -- include a link to the Circle of Sisterhood Foundation website ([www.circleofsisterhood.org](http://www.circleofsisterhood.org)) at the end of your email signature and ask recipients to donate.
91. Manicure Night -- Invite girlfriends over for manicures; ask them to donate what they normally would have spent at a spa.
92. Jeans Day/Casual Day -- Get permission from the human resources department and encourage your co-workers to make a gift of at least \$5 in exchange for wearing jeans or dressing casually.
93. Ask senior executives/administrators to donate a premium parking space, lunch with the CEO or time off. Auction the items to raise funds.
94. Prime Parking -- Get a designated parking space in a prime location restricted for the year. Conduct a silent auction for each month with the winner receiving the privilege of parking in that spot the entire month.
95. Sell official Circle of Sisterhood Foundation t-shirts. Sell one with proceeds benefiting the Circle of Sisterhood! You can work with one of our officially licensed vendors. Before purchasing from a vendor, investigate whether the vendor is licensed to use CofS trademarks by visiting this link: <https://greeklicensing.com/clients/circle-of-sisterhood-foundation/10885/search> Or if you want to work with a local vendor who is not licensed, please ask them to get licensed. For information on becoming a licensed vendor of the Circle of Sisterhood, please be sure your service provider contacts Melissa Jean-Baptiste, Affinity Consultants, [melissa@affinity-consultants.com](mailto:melissa@affinity-consultants.com). All official vendors are screened for high quality, appropriate products, and good customer service.
96. Designate a certain dollar amount from each event registration (sorority recruitment, Officer or Leadership Academy, conference, seminar, etc.) for the Circle of Sisterhood.
97. Coupon books -- Many department stores will have coupon books that can be sold as a fundraiser. For \$5, the recipient gets \$50 worth of store coupons.
98. Sing-off -- Invite local a cappella groups to compete or perform; charge an entrance fee.
99. Room Make-over -- Sell tickets for a chance to have a room made over. Get local businesses to sponsor or donate in-kind items such as paint, furniture, curtains, etc. Be as creative as the home shows are. Or set up competitions for the best room make-over.
100. Host a murder mystery dinner party and charge per seat.
101. Silpada/Pampered Chef/Tupperware, etc. Parties -- Host a party; ask the coordinator to donate a percentage of the sales from the event to the Circle of Sisterhood.

Have you come up with your own event or fundraising idea? Share it with us at [info@circleofsisterhood.org](mailto:info@circleofsisterhood.org).



## Fundraising Event In-Kind Donation Form

I want to support the mission of the Circle of Sisterhood Foundation to leverage the collective wisdom and influence of sorority women to support entities around the world that remove educational barriers for girls and women, uplifting them from poverty and oppression.

\_\_\_\_\_  
Donor Name

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

(\_\_\_\_\_) \_\_\_\_\_

Telephone Number

\_\_\_\_\_  
E-mail

**Organization hosting event:** \_\_\_\_\_

**Fundraising Event Name:** \_\_\_\_\_

**Event Date:** \_\_\_\_\_

**Item or Service Donated:** \_\_\_\_\_

The amount of the contribution is based on the fair market value of the goods or services provided to the charity/event. The following statement must be completed by the provider of the goods or services.

My good faith estimate of the fair market value of the goods or services provided to the chapter event is:

\$ \_\_\_\_\_

Please use this space to provide any additional information regarding this in-kind gift:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Confirmation:** \_\_\_\_\_

Signature

\_\_\_\_\_ Date

Thank you for Supporting the Circle of Sisterhood Foundation!

This form acts as the donor's receipt for in-kind donations; please remit to donor. Keep one copy for the record.

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