



Why Support the Circle of Sisterhood?

Women across the globe still lack basic legal rights and protections. Mounting research by the United Nations Development Programme indicates that “women’s empowerment helps raise economic productivity and reduce infant mortality. It contributes to improved health and nutrition. It increases the chances of education for the next generation.”

Circle of Sisterhood Mission

The Circle of Sisterhood Foundation will leverage the collective wisdom and influence of sorority women to support entities around the world that remove educational barriers for girls and women, uplifting them from poverty and oppression.

Strategically, the Circle of Sisterhood would be a great organization for sorority councils on your campus to support because:

- o *you will become “good neighbors” beyond your campus, hometown community, and the United States.*
- o *by focusing on global issues related to girls and women, you will help make sororities **even more** relevant to faculty, administrators, and other campus officials...*
- o *by collaborating in this meaningful and impactful way, “ugly” competition among sororities may diminish...*
- o *by creating awareness about the brutality inflicted upon girls and women around the world, mean girl behavior and hazing may go away...*
- o *you will become global citizens more aware of the issues...*
- o *you will become better leaders...*

Leaders invested in higher education are **calling for students** to graduate from college understanding humanitarianism and civic engagement. It is expected that students “will have an appreciation of cultural and human differences; understand their responsibility to social justice; a global perspective; and a sense of civic responsibility.”

Join our domestic and international effort to raise funds to uplift women from poverty and oppression through education.



**Start a book club to really understand the issues:
Start with “Half the Sky: Turning Oppression into Opportunity for Women Worldwide”**

Build awareness by educating others about the oppression of women worldwide:



- Human trafficking** The United Nations estimates that 4 million people are trafficked each year. With increased economic globalization, trafficking in women from poor to wealthier countries appears to be on the rise. Trafficking "involves one or more forms of kidnapping, false imprisonment, rape, battering, forced labor, or slavery-like practices."
- Poverty** Women do two-thirds of the world's work yet earn only five percent of the income. Women harvest 90 percent of the world's food, yet own only one percent of the world's land.
- Discrimination** Every year, at least 2 million girls worldwide disappear because of gender discrimination. For example, girls in India from one to five years of age are 50 percent more likely to die than boys. A little Indian girl *dies from discrimination every four minutes*.
- Brutality** It is estimated that at least one out of every three women around the world has been beaten, coerced into sex, or otherwise abused in her lifetime — with the abuser usually someone known to her.
- Gendercide** More girls have been killed in the last 50 years, precisely because they were girls, than men were killed in all the wars of the twentieth century.
- Sex-selective abortion** It is estimated that 60-101 million females are missing from the globe today.

As college educated women, we have a responsibility to stand together to educate women around the world because...

- *Educated women overcome poverty*
- *Educated women positively impact the economy*
- *Educated women earn 25 percent more income*
- *Educated women reinvest 90% of their income back into their families*
- *Educated women have smaller, healthier families*
- *Educated women have children who are 40% more likely to live past the age of 5*
- *Educated women are three times less likely to contract HIV*
- *Educated women diminish misogyny and oppression*
- *Educated women live in less volatile, extremist cultures*

What Can We Do on Our Campus?

Call a meeting of all the elected leaders of sorority councils on your campus and go through this worksheet together to identify what will work on your campus to create awareness and fundraise.

“Our Go-To People” (logical potential collaborators to create awareness (such as women’s resource center; residence life; international student services office, etc.):

Ways we can work with our collaborators to **educate others** on these critical issues:

Our own members:

All women on campus:

Female faculty/ staff:

Undergraduate men:

“Our Untapped or Under-utilized People Resources”

Potential Campus Collaborators we can work with to create awareness:

Ways we can work with our collaborators to **educate others** on these critical issues:

Beyond Raising Awareness • Move to Raising Money

We value grass-roots efforts so we want to empower you to do GREAT things that will work on your campus.

Make it... Quick. Simple. Effective. Fun!

Fundraising Ideas:

Have a question? Email us at campussupport@circleofsisterhood.org

