



## Circle of Sisterhood Foundation

A global humanitarian effort by sorority women.

### Elevator Speech – Why Circle of Sisterhood

The American sorority movement was born in the mid-1800s as an avenue of support for women who were fighting for the right to attend college. United as one, the founders of our fraternal organizations paved the way for countless women who would follow – like you and me.

Now, over 160 years later, the network of sorority women—more than 5 million strong—is committed to follow in our founders’ footsteps by removing barriers to education for girls around the world and raising awareness about global issues affecting women.

For to many women around the world, getting an education remains a privilege and not a right. Seventy (70%) of out-of-school youth in the world are girls. We represent the less than 40% of the U.S. population with a college degree and the less than 7% of the college educated global population.

Our sisters around the world will never have the opportunities we’ve had—and continue to have—unless we help. In the 1800s in the U.S., our founders stood together to give us these opportunities. Today, sorority women are one of the largest, identifiable bodies of college educated women in the world. Now it is our turn to stand together for our sisters around the world.

- *Educated women overcome poverty*
- *Educated women positively impact their economy*
- *Educated women earn 25 percent more income*
- *Educated women reinvest 90% of their income back into their families*
- *Educated women have smaller, healthier families*
- *Educated women have children who are 40% more likely to live past the age of 5*
- *Educated women are three times less likely to contract HIV*
- *Educated women live in less volatile, extremist cultures*
- *Educated women are more likely to stand up for themselves*

Because numerous studies indicate education is the key to eradicating poverty, the Circle of Sisterhood Foundation’s mission is to leverage the collective influence of sorority women to provide financial support to entities that remove educational barriers for girls and women.

All we ask is that you—as a sorority woman—give or raise \$100 per year, and then ask every affiliated woman you know to do the same. If every sorority woman gets involved as a donor, we will transform the world – literally.

**One World. One Sisterhood.™**